VISION STATEMENT
To be the global resource for the study of fashion--past, present, and future.

MISSION STATEMENT
The FIDM Museum and Library, Inc. collects, preserves, and interprets fashion objects and support materials with outstanding design merit. It fosters student learning, public engagement, and recognition of the creative arts and entertainment industries by providing access to the collections through exhibitions, publications, and other research opportunities.
OUTCOME 1
Enhance the aesthetic and historical value of the museum’s collection through targeted acquisitions.

OUTCOME 2
Improve the Museum’s stature in the museum community by implementing Best Practices as published by professional organizations; formulate a broad and systematic program of professional development that supports personal growth, accountability, and museum performance.

OUTCOME 3
Achieve a high level of scholarship through exhibition texts, staff-authored publications, online publishing, collection documentation, and peer-reviewed papers; receive professional recognition for scholarly output.

OUTCOME 4
Promote the Museum’s cultural presence through the use of technology and special events, such as exhibitions, lectures, and symposia.

OUTCOME 5
Provide access to collections for the purpose of education, design inspiration, and scholarship.

OUTCOME 6
Commit to strategic growth and the sustainability of the Museum through fundraising activities.
ACQUISITION HIGHLIGHTS

Purchases

1575 Embroidered Petticoat
2016.5.133
FIDM Museum Purchase:
Funds generously donated by
Barbara Bundy

1810 Fur-trimmed Pelisse
[2016.5.14]
FIDM Museum Purchase:
Funds generously donated by
The Bonholtzer Family

1903 Paquin Reception Gown
[2016.5.28AB]
FIDM Museum Purchase:
Funds generously donated by
John & Victoria Hill

1700-1710 Stomacher & Robings
[2016.5.57AB]
FIDM Museum Purchase

1895 Félix Evening Gown
[2016.5.26A-D]
FIDM Museum Purchase:
Funds raised by the
FIDM Museum Fashion Council

1887-89 Yachting Ensemble
[2016.5.73AB]
FIDM Museum Purchase:
Funds generously donated by
the FIDM Museum Board of Directors:
Barbara Bundy, Tonian Hohberg,
Annie Johnson & Vivien Lowey,
2016

1895 Rouff Tea Gown
[20016.5.33]
FIDM Museum Purchase
Donations

1939-40 Collection of Elsa Schiaparelli Clothing
[2016.893.1-4]
Gift of Cathy Gordon

1800-1900
Collection of Eleven Fans
[2016.975.1-11]
Gift of Mona Lee Nesseth

1878 Pingat
Wedding Gown
[2016.899.2AB]
Gift of Linda & Steven Plochocki

1905-06
Yale University
Turtleneck
& Photograph
[2016.1539.1]
Gift of Sidney Lovett

1905 Beer
Evening Ensemble
[2015.1250.12A-C]
Gift of Joan Beer Damask & Donald Damask
EXHIBITIONS

24th Annual Art of Motion Picture Costume Design

Organized By: FIDM Museum Staff
Attendance: Approximately 19,871 visitors

Exhibition Dates: February 9 - April 30, 2016
18 Tours For Hollywood / A Graceful Gift

Press Highlights:

- Over 296 multimedia stories – Television, Print and Online outlets

- Approximately 58 of these were broadcast stories in national and international markets, including: Colombia, Spain, China, Native American television, Mexico, France, Canada, South America, Japan, Middle East, Indonesia, Korea and various cities across the United States

- Associated Press print story – resource to more than 1,700 newspapers
A Graceful Gift: Fans from the Mona Lee Nesseth Collection

Curated by: Kevin Jones & Christina Johnson

Exhibition Dates: February 9 - July 02, 2016

Attendance: Approximately 2,264 visitors

Press Highlights:

- Over 11 online stories/event listings
- Included in LAmag.com (Los Angeles Magazine online) story highlighting National Museum Day destinations in LA
- Ran in Locale Magazine – May 2016 issue
- Featured in video for World Art Day international campaign
10TH Annual Outstanding Art of Television Costume Design

Jury Panel: Meghan Hansen, Salvador Perez, Celia Rogus, and Mary Rose
Exhibition Dates: August 2 - October 15, 2016  Attendance: Approximately 10,464 visitors

Press Highlights:

- Over 130 multimedia stories – Television, Print and Online outlets
- Featured in Los Angeles Times – Sunday “Image” Section
- TV highlights include: ABC TV, KTLA, CNN Español and KSCI Channel 18 (over 5.6 million Asian households in Los Angeles area)
EXHIBITIONS

ManMode: Dressing the Male Ego

Curated by: Kevin Jones & Christina Johnson

Exhibition Dates: August 2 – December 23, 2016

Attendance: Approximately 2,471 visitors

Press Highlights:

- Over 20 online stories and event listings
- KTLA TV “Morning Show” segment
- Featured in many online trade publications/industry outlets including: Footwear News, Costume Society of America, Tyranny of Style, Fashion and Textile Museums and more
EXHIBITIONS

Sun-Drenched Style: California Mid-Century Women Designers

Orange County Campus Gallery
Curator: Joanna Abijaoude

Exhibition Dates: November 12, 2016 – June 24, 2017
Research

Art of Motion Picture Costume Design
**Exhibition Dates:** February 9 - April 30, 2016

Introduced wall didactics & text panels

Outstanding Art of Television Costume Design
**Exhibition Dates:** August 2 - October 15, 2016

Introduced wall didactics & text panels

Additional Research

- Michel Arnaud research for *Capturing the Catwalk*
- Incoming object research
- Research backlog filed in Collection Documentation files
- *Outdoor Girls* thematic, image, and object research and organization
- Compiled all Helen Larson Historic Fashion Collection research
- Completed Rudi Gernreich Research @ ONE Archive
Lectures

Joanna Abijaoude
“Pulling Down the Curtain: Exploring Walter Plunkett Hollywood Legacy”
Pasadena History Museum
“Something New Under the Sun: Behind the Scenes of Sun-Drenched Style”
Fashion Council Education Day

Christina Johnson
“Gatsby’s Women: Fashionable Ideals of the 1920s”
Pasadena History Museum

Kevin Jones
Dressed in Diamonds: American Princesses & Gilded Age Fashion”
Pasadena History Museum & Cerritos Senior Group
“Darkly Adorned: Mourning and the Civil War”
Daughters of Union Veterans of the Civil War

Juried Papers

Christina Johnson
“The Art of Hollywood Costume Design at the FIDM Museum” ICOM Costume Committee Meeting (Milan); Paper accepted, partial funding provided by ICOM, remainder of cost not funded by FIDM
FIDM Museum Curatorial Publications

Christina Johnson


Publications (FIDM Museum objects appear in book)

Finamore, Dan.

*Ocean Liners: Glamour, Speed, and Style.*

Peabody Essex Museum,
Victoria & Albert Museum

McNamara, Rebecca.

*Widows Unveiled: Middle-Class Mourning in Late Victorian New York.*

Cooper Hewitt,
Smithsonian Design Museum, Parsons

Silver, Krystyn.

*Defying Labels: New Roles New Clothes.*

Lyndhurst: National Trust for Historic Preservation

Strasdin, Kate.

*Inside the Royal Wardrobe: A Dress History of Queen Alexandra.*

Bloomsbury Academic

- Boman, Charlotte.

  *Domestic Iconography: A Cultural Study of Photography in the Mid- to Late-Victorian Period* [PhD Dissertation].

  Cardiff University


  Bloomsbury Academic

- Mears, Patricia. *Expedition: Fashion from the Extreme.*

  Museum at FIT
AAM Accreditation Track

Documents written:
New Mission-approved by Board; AAM approval
New Vision-approved by Board; AAM approval
Five-year Strategic Plan-approved by Board; AAM approval pending revisions
MAP Assessment follow-up grant awarded
Special Collections Collecting Policy
Special Collections Archival Processing Plan and Procedures
Archival Collections Processing Plan Guidelines
Archival Collections Finding Aid template
Library/Museum Special Collections Memorandum of Understanding signed
Emergency Plan process begun
FIDM Program Review
Oral History Procedures & Contract

Professional Development

Christina Johnson: CSA Millia Davenport Award Committee
Meghan Hansen: Treasurer for CSA – Western Region Board of Directors (until July 2016)

Student Survey

Survey Population: 241 students from the Los Angeles campus and Distance Learning
(363 surveyed; 79.3% response rate)

Recommendations: Overall, student feedback indicated an interest in and appreciation for the Museum’s exhibitions and services. Feedback also revealed, however, that respondents believe that these resources (e.g. the FIDM Museum Study Collection) could be better publicized.

Bearing in mind the disaggregated results by major and considering the fact that this assessment was based solely in Los Angeles, the Museum should address this need for broader and/or more impactful communication to students.
Projects

PastPerfect Online Collection
- Worked with FIDM Publications to design new Collections page for FIDMmuseum.org.
- Launched first Online Collection Database in May 2016 with 624 objects.
- Prepared additional 1,200 records for launch on PastPerfect Online in 2017.

Rudi Gernreich Archive
- Photographed garments, accessories, and housewares (remaining 50%).
- Digitized ephemera, including patterns, sketches, and photographs.
- Input metadata for 9,000+ digital files.

Gianni Versace Archive
- Labeled 42% of Gianni Versace Menswear Archive (1,495 pieces total).

Michel Arnaud Fashion Photography Archive
- Transferred digitization project and equipment to Registrar’s supervision.
- Rehoused 189,000 slides in archival boxes.
- Corrected numbering and scanning errors for completed sections.
Projects

Re-organized Donor Files and Collection Documentation Files in Registrar’s Office.
- Donor & Collection Documentation Files rehoused in new filing cabinets.
- 30% of Catalog Records rehoused.

New Acquisitions
- Processed all new acquisitions with brief description and photograph/scan.
- Labeled all new acquisitions with ribbon labels for transfer to home storage locations.

Google Cultural Institute
- Collaborated for launch of Fashion Initiative in early 2017.
- Published 284 Items in GCI database.
- Published 2 Exhibits “Founding Fashion” and “Empire Period” from FABULOUS!
## Collection Digitization

<table>
<thead>
<tr>
<th>Collection</th>
<th>Total Objects</th>
<th>Digitized Objects</th>
<th>Percent Digitized</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michel Arnaud Fashion Photography Archive</td>
<td>189,000</td>
<td>75,842</td>
<td>40%</td>
</tr>
<tr>
<td>Annette Green Fragrance Archive</td>
<td>850</td>
<td>284</td>
<td>33%</td>
</tr>
<tr>
<td>Hollywood Costume Collection</td>
<td>326</td>
<td>322</td>
<td>99%</td>
</tr>
<tr>
<td>Jewelry Collection</td>
<td>547</td>
<td>514</td>
<td>94%</td>
</tr>
<tr>
<td>Permanent Collection</td>
<td>12,000</td>
<td>3,132</td>
<td>26%</td>
</tr>
<tr>
<td>Rudi Gernreich Archive</td>
<td>1,382</td>
<td>1,350</td>
<td>98%</td>
</tr>
<tr>
<td>Special Collections</td>
<td>3,380</td>
<td>1,867</td>
<td>55%</td>
</tr>
<tr>
<td>Study Collection</td>
<td>1,122</td>
<td>736</td>
<td>66%</td>
</tr>
<tr>
<td>Gianni Versace Menswear Archive</td>
<td>1,492</td>
<td>1,473</td>
<td>99%</td>
</tr>
<tr>
<td><strong>All Museum Collections</strong></td>
<td><strong>210,102</strong></td>
<td><strong>85,520</strong></td>
<td><strong>41%</strong></td>
</tr>
</tbody>
</table>
Outgoing Loans

Oscar de la Renta at the de Young Museum, Fine Arts Museums of San Francisco  
(March 12, 2016 – May 30, 2016)

Reigning Men: Fashion in Menswear, 1715-2015 at the Los Angeles County Museum of Art  
(April 1, 2016 - August 1, 2016)

Undressed: A Brief History of Underwear at the Victoria & Albert Museum, London  
(April 15, 2016 – February 5, 2017)

Eleganza: Italian Fashion since 1945 at the Musée McCord, Montreal,  
organized by the Victoria & Albert Museum  
(May 27, 2016 –September 25, 2016)
Outgoing Loans

Defying Labels: New Roles New Clothes at the Lyndhurst, National Trust, Tarrytown, NY
(June 15 – September 15, 2016)

Real to Reel: A Century of War Movies at the Imperial War Museum, London
(June 30, 2016 – January 8, 2017)
Permanent Collection Projects

- Processed backlog of 2016 acquisitions into storage locations, completed condition reports
- Locations entered for 4,815 objects (27% of records in collections database)
- Intensive freezing/vacuum protocol for all acquisitions

Menswear location inventory  Prop and mount re-housing  Glove re-housing
Began exhibition  wig storage protocol

Jewelry collection re-housing and location inventory

Special Collections

Tina Leser Archive (Library Transfer) processed

Museum & Library Assets separated  Maurice Levin Archive processed
Special Collections

Lili Ann Archive (Library Transfer) in process
Museum Special Collections policies/procedures written; collections in re-processing

Photographs re-housed and inventoried

Appointments

Approximately 40 in-person Permanent Collection research appointments or tours, including:
Laura Camerlengo, De Young Museum; Zandra Rhodes; Roger Leong,
Powerhouse Museum, Sydney; Ellen Rickman, Biltmore House

Study Collection

- 179 total appointments (including 8 exhibition tours)
- Six events with Student Activities
  - January 5, 2016: Student Services Fair
  - February 24, 2016: Hollywood Exhibition Tour
  - April 5, 2016: Student Services Fair
  - July 5, 2016: Student Services Fair
  - August 23, 2016: Presentation with Cross Cultural Student Alliance
  - October 3, 2016: Student Services Fair
- Visited San Francisco campus (June 8, 2016)
Exhibitions/ Presentations

- 24th Annual Art of Motion Picture Costume Design
- A Graceful Gift: Fans from the Mona Lee Nesseth Collection
- 10th Annual Outstanding Art of Television Costume Design
- ManMode: Dressing the Male Ego
- Sun-Drenched Style: California Mid-Century Women Designers
- SHAPEd: Case Studies in Communication, Ventilation and Construction
- The Art of Thai Silk Presentation
- Nick Verreos Book Signing
- ALPHA: Bachelor of Arts in Design Student Thesis Exhibition
- Dustin Jasso Presentation at OC FIDM Museum space

Projects

- Designed all collateral for exhibitions/ programs for the FIDM Museum
- Assisted with the development of the Google Cultural Institute Initiative
- Developed new format for FIDM Museum Annual Report
- Managed and moved the FIDM Museum storage from Parkside Facility to FIDM P2 Storage
- Developed and managed all creative (print, web, display, etc.) for FIDM Museum
- Initiated development of updated website for FIDM Museum
### PROGRAMS / EVENTS

#### Royal Tea

![Images of Royal Tea event]

#### Outlander Costume Designer Event

![Images of Outlander Costume Designer Event]

#### Experience America Lecture & Tour

![Images of Experience America Lecture & Tour]

#### Fashion Council Education Day (OC)

![Images of Fashion Council Education Day (OC)]

### Curatorial Programs

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 4th</td>
<td>Fashion Council Royal Tea</td>
<td>50</td>
</tr>
<tr>
<td>June 23rd</td>
<td>Presentation for 3 Days of Fashion</td>
<td>75</td>
</tr>
<tr>
<td>July 20th</td>
<td>Outlander Costume Designer Event</td>
<td>125</td>
</tr>
<tr>
<td>July 28th</td>
<td>Experience America Lecture &amp; Tour</td>
<td>25</td>
</tr>
<tr>
<td>September 13th</td>
<td>Women Entrepreneurs: African Delegation</td>
<td>20</td>
</tr>
<tr>
<td>November 12th</td>
<td>Fashion Council Education Day (OC)</td>
<td>43</td>
</tr>
</tbody>
</table>
## PROGRAMS / EVENTS

### Costume Designers Panel

### Cinderella Day

### Star Wars Kids Craft Day

### Museum Shop Programs

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 17th</td>
<td>Costume Designers Panel</td>
<td>30</td>
</tr>
<tr>
<td>February 20th</td>
<td>Star Wars Kids Craft Day</td>
<td>60</td>
</tr>
<tr>
<td>February 27th</td>
<td>Annual Oscar Party</td>
<td>150</td>
</tr>
<tr>
<td>March 19th</td>
<td>Star Wars Fan Day</td>
<td>200</td>
</tr>
<tr>
<td>April 28th</td>
<td>Sky Lim Trunk Show</td>
<td>40</td>
</tr>
<tr>
<td>May 4th</td>
<td>Antenna Book Signing and Q&amp;A</td>
<td>60</td>
</tr>
<tr>
<td>May 14th</td>
<td>Kids Craft Day</td>
<td>20</td>
</tr>
<tr>
<td>June 11th</td>
<td>Kids Craft Day</td>
<td>20</td>
</tr>
<tr>
<td>August 20th</td>
<td>Outlandish Event</td>
<td>300</td>
</tr>
<tr>
<td>August 27th</td>
<td>Kids Craft Day</td>
<td>20</td>
</tr>
<tr>
<td>September 10th</td>
<td>Vermont Book Signing</td>
<td>50</td>
</tr>
<tr>
<td>September 17th</td>
<td>Annual Emmy Party</td>
<td>150</td>
</tr>
<tr>
<td>September 24th</td>
<td>Annual Scone Bake-off</td>
<td>100</td>
</tr>
<tr>
<td>October 1st</td>
<td>Outlander Apothecary Event</td>
<td>80</td>
</tr>
<tr>
<td>October 22nd</td>
<td>Kids Craft Day</td>
<td>50</td>
</tr>
<tr>
<td>November 19th</td>
<td>Kids Craft Day</td>
<td>20</td>
</tr>
<tr>
<td>December 17th</td>
<td>Kids Craft Day</td>
<td>10</td>
</tr>
<tr>
<td>Date</td>
<td>Description</td>
<td>Number of Attendees</td>
</tr>
<tr>
<td>------------</td>
<td>--------------------------------------------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>February 6th</td>
<td>Exhibition Opening Reception</td>
<td>1,000</td>
</tr>
<tr>
<td>April 21st</td>
<td>CIAC Event</td>
<td>68</td>
</tr>
<tr>
<td>July 30th</td>
<td>Exhibition Opening Reception</td>
<td>800</td>
</tr>
<tr>
<td>August 9th</td>
<td>Art of Thai Silk - Thai Consulate Event</td>
<td>170</td>
</tr>
<tr>
<td>August 27th</td>
<td>Nick Verreos Book Launch</td>
<td>33</td>
</tr>
<tr>
<td>September 17th</td>
<td>Fortuny Event</td>
<td>60</td>
</tr>
<tr>
<td>October 4th</td>
<td>FIDM Orientation</td>
<td>176</td>
</tr>
<tr>
<td>October 15th</td>
<td>IATSE 705 Event</td>
<td>55</td>
</tr>
</tbody>
</table>
The FIDM Museum Blog has received 1,602,852 lifetime page views and 906,360 sessions. In 2016 there were 127,260 page views and 80,659 sessions.

The Top Five Blog Posts of 2016 (by number of page views)

- Crimson Peak (Parts 1 and 2)
- Confessions of a Curator: Censored!
- Life of a Costume: Interview with Deidre Thieman
- Behind the Music
- Interview with Melina Root & Rachel Bloom

Blog by the Numbers

- 85+ FIDM Museum objects showcased
- 15 designer profiles
- 10 interviews
- 10 events promoted
- 6 exhibitions promoted
- 3 Confessions of a Curator posts
- 114% increase in users referred by social media outlets (25% of all sessions referred by social media outlet)
- 7.5% increase in new users
Blog Highlights of 2016

- Addition of Confessions of a Curator: In this new column, our Curators Kevin Jones and Christina Johnson speak directly to our readers about their current research projects, the challenges and joys of curating, and the process of building a robust fashion collection. They take readers behind-the-scenes as the Museum prepares for upcoming exhibitions, and open up about their personal career paths.
- Promotion of Online Collections Launch
- Costume Designer interviews for Hollywood Exhibition (Daniel Orlandi/Jenny Eagan, Paco Delgado, Jacqueline West, Sandy Powell, Kate Hawley)
- Costume Designer interviews for Emmy Exhibition (Melina Root/Rachel Bloom, Costume Designer Roundtable)

Social Media (all statistics as of December 12, 2016)

Instagram
- Total followers: 17,022 (370% increase)
- 267 total posts

Facebook
- Total followers: 7,813 (29.1% increase)
- 425 total posts

Twitter
- Total followers: 3,760 (21.9% increase)
- 649 total tweets (includes original tweets, replies, and retweets)

Social Media by the Numbers
- 180+ FIDM Museum objects highlighted
- 23 #PhotoFriday posts
- 20+ events promoted
- 7 exhibitions promoted
Top 2016 Instagram Posts by Engagement (sum of likes and comments)

@fidmmuseum 2363 Engagements
@fidmmuseum 2154 Engagements
@fidmmuseum 1035 Engagements

Social Media Highlights

- Introduction of the #PhotoFriday hashtag to promote Special Collections objects
- Introduction of Snapchat, Facebook Live, and Instagram Stories posts
  - Used most frequently during special events, installation, and de-installation
- Ask A Curator Day (September 14, 2016)
- Museum Week (March 28-April 3, 2016)
- Museum Swap (December 16, 2016)
- MusEmoji Day (June 22)
- Thai Fashion Event Coverage (August 9, 2016)
- 2016 Olympic Games tie-in
- Shaped/A Graceful Gift exhibition tours on Facebook Live with FIDM Social Media
- Hollywood & Emmy Exhibitions
  - CDG Awards Coverage (January 26, 2016)
  - Hollywood Opening Party Coverage (February 6, 2016)
  - Periscope Preview of Hollywood Exhibition with FIDM Social Media (January 26, 2016)
  - Emmy Opening Party Coverage (July 30, 2016)
  - Social Media previews for both exhibitions

Website

- Send monthly event and exhibition updates to Publications team
- Organized meeting to discuss website and blog redesign plans (April 22, 2016)
- Conducted Communications Audit to review visual marketing materials (December 15, 2016)
FIDM Museum Fashion Council Mission Statement

Fashion Council (FC) is a volunteer organization that provides support to the FIDM Museum & Galleries, a California nonprofit 501(c)3 foundation that contributes educational programming related to the importance of fashion to students, educators, industry, and the public.

Many thanks to the Fashion Council Members for an extraordinary year! A special thank you to the following for their many hours of hard work:

- **Founding Chair**: Mima Ransom
- **Branding Committee Chair**: Dale Ransom
- **Community Program Committee Chair**: Lori Santamaura & Diane Yoshitomi
- **Community Outreach & Development Committee Chairs**: Mona Lee Nesseth & Deborah Veady
- **Student & Alumni Outreach Committee Chair**: Bill Cliatt
- **Events & Volunteers Committee Chairs**: Jeanine Abraham, Knoth Linda, Mona Lee Nesseth, Linda Plochocki, Lori Santamaura, Deborah Veady
California Adventure Study Tour

The FIDM Museum Fashion Council, led by Kevin Jones, took a five-day, four-night journey down the Northern California coast. The group of five attendees had private, behind-the-scenes tours at the Hand Fan Museum, the de Young Costume & Textiles conservation department, Hearst Castle, and Lotusland.

They also enjoyed two exclusive winery visits and meals at the region’s top culinary destinations. A private luxury bus made stops in Healdsburg, San Francisco, Big Sur, Cambria, and Santa Barbara. The trip raised over $2,000 for the FIDM Museum Acquisition Fund.

Volunteer Hours

Volunteer time valued at $15/hour.

<table>
<thead>
<tr>
<th>Group</th>
<th>Hours</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fashion Council</td>
<td>2,387 h</td>
<td>$35,805</td>
</tr>
<tr>
<td>Curatorial Projects</td>
<td>378 h</td>
<td>$5,670 (40% by Fashion Council members)</td>
</tr>
<tr>
<td>Exhibition Installation</td>
<td>690 h</td>
<td>$10,350 (20% by Fashion Council members)</td>
</tr>
<tr>
<td>Collections/ Registration Projects</td>
<td>1,335 h</td>
<td>$20,025 (50% by Fashion Council members)</td>
</tr>
</tbody>
</table>

Interns & Volunteers

- Lucille Carey, MA in progress at Fashion Institute of Technology 278 hours
- Kevin Fernando, BA at CSU, Long Beach Arnaud Archive 272 hours
- Daniela Hernandez, BA in progress at Hampshire College 154 hours
- Kasia Stempniak, PhD in progress at Duke University Outdoor Girls research 264 hours
- Kelley Newton, MA NYU (online only) Outdoor Girls research 45 hours
- Ruby Valentine, MA, University of Southampton 65 hours
- Marissa Maggs, MLIS in progress at UCLA Historic Photography Collection, Leser Archive 145 hours
- Sandy Lu, MLIS in progress at UCLA Levin Archive 100 hours.

Special thanks to

Marianne Burke, Kim Burns, Marion Campbell, Lucy Carey, Kevin Fernando, Christina Frank, Daniela Hernandez, Beth Kiacz, Linda Knoth, Carina LaViolette, Julia Long, Hema Panesar, Danilo Ribeiro, Kasia Stempniak, Lori Santamura, and Ilana Winter.
Exhibition Schedule 2017-2018

<table>
<thead>
<tr>
<th>Dates</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 13, 2016 - June 10, 2017</td>
<td>Sun-Drenched Style: California Mid-Century Women Designers</td>
<td>OC: Gallery</td>
</tr>
<tr>
<td>February 07, 2017 - April 22, 2017</td>
<td>25th Art of Motion Picture Costume Design</td>
<td>LA: Galleries 1 &amp; 3</td>
</tr>
<tr>
<td>February 07, 2017 - April 22, 2017</td>
<td>Exotica: Fashion &amp; Film Costume of the 1920s</td>
<td>LA: Gallery 2</td>
</tr>
<tr>
<td>June 06, 2017 - July 08, 2017</td>
<td>35 Years &amp; Still Dreaming: Guess Exhibition at the FIDM Museum</td>
<td>LA: Galleries 1 &amp; 3</td>
</tr>
<tr>
<td>August 22, 2017 - October 07, 2017</td>
<td>11th Art of Television Costume Design</td>
<td>LA: Galleries 1 &amp; 3</td>
</tr>
<tr>
<td>December 2017 – June 2018</td>
<td>Thierry Mugler Exhibition</td>
<td>OC: Gallery</td>
</tr>
</tbody>
</table>

Curatorial Goals

- Acquire objects for Outdoor Girls exhibition and photography; research
- Rudi Gernreich Research
- Build Museum donor base and Fashion Council outreach
- Build relationships with peers at other institutions
- Participate in ICOM and Costume Society of America symposia and events
- Fund Curatorial summer internship

Publishing Goals

- Partner with publisher/marketer for FIDM Museum Press publications
- Outdoor Girls Exhibition catalogue (2020)
- Rudi Gernreich exhibition catalogue (2022)
- Haute Couture exhibition catalogue (2025)
AAM Accreditation Track Goals

- Complete Collection Management Policy, attain Board approval
- Write Emergency Plan
- Continue Strategic Plan tasks and goals

Registration Goals

Google Cultural Institute

- Publish 4 additional runway collections from Arnaud Archive
- Publish 5 additional Exhibits for chapters 2-5 from FABULOUS!
- Publish all remaining Items from FABULOUS! Object list

PastPerfect Online

- Publish 1,200 prepared records
- Prepare 2,000 additional records for launch 2017
- Prepare 5+ runway collections from Arnaud Archive

Michel Arnaud Archive

- Continue correcting scanning errors
- Verify designer/season/date attributions for at least 5 designers
- Scan approximately 250 slides per week

Gianni Versace Archive

- Research and assign dates to remaining 50% of Archive
- Attach ribbon labels to remainder of collection

Miscellaneous

- Finish rehousing catalog records in filing cabinets
- Continue processing new acquisitions for transfer to home storage locations
- Revise Registration Manual
Outgoing Loans

*Light & Noir: Emigres and Exiles in Hollywood, 1933-1950* at the California Museum, Sacramento, organized by the Skirball Cultural Center  
(February 14 – July 2, 2017)

(September 15, 2017 – January 15, 2018)

Eleganza: Italian Fashion since 1945 at 3 additional venues, organized by the Victoria & Albert Museum  
(2017-2018)

(October 1, 2017 – January 28, 2018)

*Ocean Liners: Glamour, Speed, and Style* at the Peabody Essex Museum, Salem, MA  
(May 20 – October 15, 2017)

*Ocean Liners: Glamour, Speed, and Style* at the Victoria & Albert Museum, London  
(January 27 – June 3, 2018)

Collections Management Goals

- Continue Permanent Collection Inventory and new object order: shoes, headwear, rolled textiles, decades, Gernreich, Hollywood
- Ensure temp/humidity recorded daily in storage rooms
- Continue recording new acquisition locations in PastPerfect
- Continue freezing/vacuum protocol
- Complete prop and mount inventory in PastPerfect and/or Excel
- Deaccession project
- High value objects marked for Emergency Plan
2017: THE FUTURE

Study Collection Goals

- Write Study Collection manual
- Make visits to other campuses, specifically San Diego
- Continue to promote among teachers and students; increase familiarity with collection via Online Student Portal

Blog/Social Media Goals

- Write Digital Marketing/Social Media strategy
- Blog & Website redesign/rebranding
- Increase reach and engagement on social media platforms – particularly Twitter
  - Experiment with new content and formats to draw in viewers and promote exhibitions
- Grow Blog readership
  - Though users are finding the Blog through new outlets, such as social media, overall readership is slightly down. The goal for 2017 is to understand what our audience wants from the Blog, and how to direct more readers to this resource.

Galleries Goals

- Continue improving exhibition design, planning and educational content for all presentations
- Develop new system for storage with a focus on mannequin storage
- Launch Google Cultural Institute online presence
- Investigate innovative technology and grants for technology in museum exhibitions
- Pursue FIDM Productions involvement in FIDM Museum & Galleries exhibitions
- Develop style/ creative guide for FIDM Museum & Galleries
- Plan for FIDM Museum & Galleries presence on all campuses in Library
- Work with FIDM MODE Student Magazine to develop partnership
- Design, develop, and launch new FIDM Museum Website
- Continue to fix, update, and add new technologies to exhibitions
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Tonian Hohberg</td>
<td>FIDM Museum Board, President</td>
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<td>Barbara Bundy</td>
<td>FIDM Museum Board, FIDM Museum Director</td>
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<td>Annie Johnson</td>
<td>FIDM Museum Board</td>
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<td>Vivien Lowy</td>
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<tr>
<td>Kevin Jones</td>
<td>Museum Curator</td>
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<td>Christina Johnson</td>
<td>Museum Associate Curator</td>
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<td>Meghan Hansen</td>
<td>Museum Registrar</td>
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<tr>
<td>Carolyn Jamerson</td>
<td>Museum Collections Manager</td>
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<tr>
<td>Joanna Abijaoude</td>
<td>Museum Associate &amp; Social Media</td>
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<tr>
<td>Mima Ransom</td>
<td>Fashion Council Chair, Volunteer</td>
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<tr>
<td>Peter Lam</td>
<td>Creative Director, FIDM Museum &amp; Galleries</td>
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<tr>
<td>Rafael Alfaro</td>
<td>Galleries Assistant</td>
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<tr>
<td>Judy Yaras</td>
<td>Museum Shop Director</td>
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<td>Jessica Castaneda</td>
<td>Museum Shop Assistant</td>
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<tr>
<td>Elizabeth Hinckley</td>
<td>Museum Shop Marketing</td>
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